

COVID-19 Impact on Waterparks

U.S. Waterparks Updates June 11, 2020

[Article Link](#)

The current COVID-19 crisis is having a significant negative effect on the waterpark industry. Many parks have delayed their season openings while others have decided, or been mandated, not to open in 2020 at all. With the largest database of waterparks across North America, H&LA is tracking the closings of waterparks across all segments. We began tracking the impact of COVID-19 on May 14 and will continue to update this information every two weeks till mid-July as we work to track the most accurate data regarding the state of the industry in 2020. Our data is confirmed via online or property-level sources and is the latest data available as of the date of publication.

Indoor Waterparks:

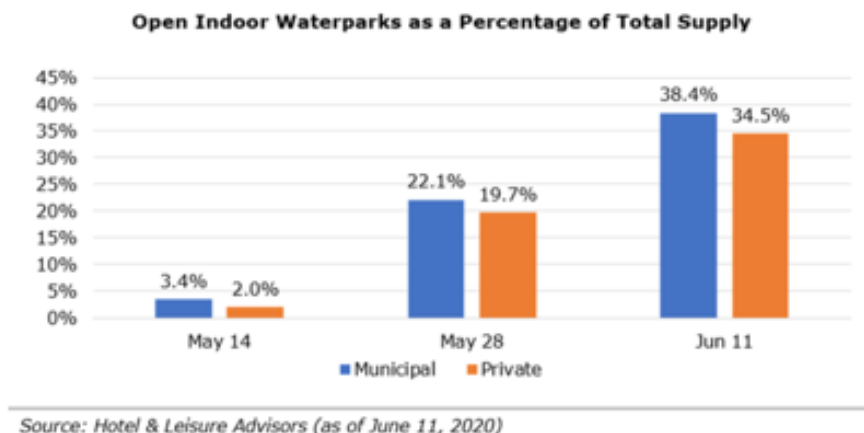
We have researched or called every standalone indoor waterpark and indoor waterpark resort in the United States to determine their open status as of June 11, 2020. Some indoor waterpark resorts remain open for lodging, but their waterparks are closed. For our analysis, we considered these properties as closed.

Indoor Waterparks		
Closed as of June 11, 2020		
	Municipal	Private
Total Supply	86	145
Closed as of June 11, 2020	53	95
% Closed	61.6%	65.5%

Note: includes standalone indoor waterparks and indoor waterparks at resorts

Source: Hotel & Leisure Advisors

Since our May 14 update, the number of open indoor waterparks has increased significantly. More than one-third of this segment is currently open



For questions about H&LA's research or to inquire about hospitality consulting services, please contact Heidi Banak, 216-228-7000, extension 14; hbanak@hladvisors.com or David Sangree, MAI, CPA, ISHC, 216-810-5800; dsangree@hladvisors.com.

OpenAire Indoor Waterparks in North America

Americana Conference Resort and Spa

Niagara Falls Canada
Open *Awaiting state regulations for date*
<https://www.americananiagara.com>

Big Splash

French Lick, IN
Open June 14, 2020
<https://www.bigsplashadventure.com>

Cape Codder Resort & Spa

Hyannis MA
Opening: *Awaiting state regulations for date*
<http://www.capecodderresort.com>

Epic Waters

Grand Prairie, TX
Open May 29, 2020
<https://epicwatersgp.com>

Pirates Cay Waterpark

(Holiday Inn Club Vacations® Fox River Resort)
Sheridan, IL
Open June 15, 2020
<http://www.holidayinnclub.com/explore-resorts/fox-river-resort>

Kalahari Resorts Poconos Mountains

Pocono Manor, PA
Open June 12, 2020
<https://www.kalahariresorts.com>

Pump House Waterpark

Jay Peak, VT
Opening: *Awaiting state regulations for date*
<https://jaypeakresort.com/>

Raptor Reef Indoor Waterpark

Triple Play Resort Hotel & Suites
Open May 16, 2020
<http://www.tripleplayresort.com>

Water-Zoo Waterpark

Clinton, OK
Open May 22, 2020
<https://www.water-zoo.com>

Watiki Waterpark

Rapid City, SD
Open May 22, 2020
<https://www.watikiwaterpark.com>

Silverleaf Waterpark at the Villages

(Holiday Inn Club Vacations®)
Tyler, TX
Open June 11, 2020
<http://www.holidayinnclub.com/explore-resorts/villages-resort>

Zehnders Splash Village Waterpark and Resort

Frankenmuth, MI
Opening: *Awaiting state regulations for date*
<https://www.zehnders.com>